



PARTNERSHIP WE WORK WITH YOU.

EXPERIENCE

Since 1993 we've worked hard to provide industry leading quality, service and value with every project. We're family owned and operated and will work hard to ensure a long-term relationship with you. Our team is with you every step of the way...from the idea stage, to the build, and of course once on the road. Custom fabrication means we can build anything...it's our job to work with you to determine what is the best solution for you. Our guidance and project management will ensure your project is very successful. Big Ideas. On Time. On Budget.®

INNOVATION

What's new? A lot...in an ever changing industry it's important for us to continue to come up with what's next. A few examples are our new Drop Trailer that combines the best of a container and a trailer, our new leasable Architect Series is the only Custom Structure of it's kind,, our NEW Street Vans where the whole side opens in minutes, our Bolt-In system allows for fast and easy set up and tear down for quick strike street teams, our Demountable container and pod system makes using them much easier, and our EXT lineup of medium sized experiential trailers. Please see more innovation throughout this book.

HOW TO PICK THE RIGHT OPTION

Let's face it, budget is still very important to all clients. With so many options out there it can be difficult to make a decision. Sometimes the vehicle or environment "fits the brand image" and sometimes the amount of stops or time for set up will help narrow down possibilities. We'll provide three options for every program. This allows creative and the account teams to work through the possibilities to determine what is the absolute best solution for them. Often times we recommend something that already has a lot of what they're looking for built in. It can save the client tens of thousands on the build allowing for a longer tour or they can spend more on the experience.



Our new 65,000 Square foot state of the art facility

CGS PREMIER INDUSTRY EXCLUSIVES

Patented DT

Patented EXT

Patent Pending Architect Series

Exclusive Bolt-In

Exclusive Drop Container

Authorized Airstream Converter





EVENTS

We'll work with you to create a unique, custom event site that will make a lasting impression. Interaction with your product display makes for more memorable user experiences. We focus on making lightweight, easy to use, outdoor durable, and really interactive/fun event sites for the consumer. Our new patent pending Architect Series gives your design team more creative solutions than any other structure. Large or small, we have a solution for you.



EVENTS



VEHICLES

When traveling through many cities marketing your brand, it's important to have the right elements that are built to impact. An efficient set and strike are the keys to success for the team deploying your program. We fabricate your ideas to bring your brand to life through a variety of mobile platforms that become an unforgettable experience.



VEHICLES



LEASING

Leasing is the best way to go when you want to do more with less or if you don't have a need to own the asset, especially if the program is short term. It's a great way to save thousands of dollars and use those funds to make an even more impactful experience. Assets can be customized along with the lease to meet your needs, short term or long term for a structure or trailer. We have over 40 unique assets in our lease fleet and all are available for 1 month to 3+ years. We can lease new builds, too!

**Leasing services provided by CGS Premier's leasing partner, Event Vehicle Leasing, LLC.*



LEASE



DRIVERS

Event Marketing Drivers, LLC, a CGS Premier partner, is here to drive your tour if you need help! EMD has a roster of professional Class A drivers available for your program. The driver position is unique in that they are the only federally regulated person on your tour. EMD drivers are fully trained on set up, cleaning and maintenance of tour assets. You can be confident your display will arrive on time and be set up correctly and efficiently. No more transportation worries with reliable EMD personnel on the road driving your program.

**Driver services provided by CGS Premier's partner, Event Marketing Drivers, LLC.*



DRIVERS

ARCHITECT SERIES PATENT PENDING

Patent pending temporary structure

Customize to meet your needs

Unique footprints (L or U shape courtyard)

Pre-engineered for fast turnaround

Add dimension with custom exterior

Mix and match materials

Rooftop VIP lounge or deck option

Lease or Purchase options available

Integrated tech, flooring and cable management

Flat or pitched roof system option



CGS PREMIER EXCLUSIVE STRUCTURES



CGS Premier Exclusive

Pre-Engineered customizable panel structure

Proprietary wall and flooring system configured to meet your footprint needs

Hard panel, fabric, or glass options

Open architecture or fully enclosed

Customizable roof to meet your needs

Lease or Purchase options

Fast and easy to set up



CUSTOM DISPLAYS/EVENTS

Unique and creative custom displays

Indoor or outdoor events

Lasting impression incorporating fun interaction with product

Working field solutions to experiential customer ideas

Lightweight and easy to use components

Multi-day or one off events

Lease or Purchase options

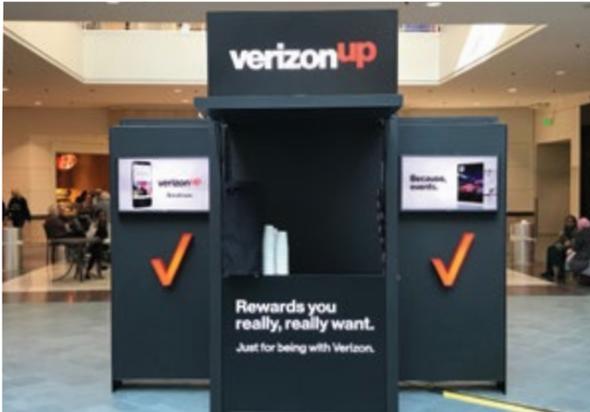
Great for PR or sampling

Combine assets to create a unique user experience

Expertise in wood, metal and Sculpted foam assets



CGS PREMIER EXCLUSIVE DROP CONTAINERS/PODS



CGS Premier Exclusive

Demountable system to meet your needs

Pre-engineered for fast turnaround

Can self deploy through built in hydraulics with outrigger legs

Customizable 40', 20' and 8' units

Options like stages, awnings and rooftop decks

Trailers or rented box truck chassis for transportation

Lease or Purchase options

Customize to meet your needs

Experts at integrating your technology

DT - DROP TRAILER

PATENTED DESIGN
CGS PREMIER EXCLUSIVE

Patented Drop Trailer

Sets up in 20 minutes!

Displays at ground level for ADA access

8' thru 40' in length

HDDT version available (Heavy duty)

Open or enclosed with glass

Lease or Purchase options

Bumper pull, gooseneck, semi option

Customize to meet your needs

Rooftop VIP deck is available



PATENT NO. US 9,868,380



PATENTED DESIGN CGS PREMIER EXCLUSIVE EXT EXPERIENTIAL TRAILER



Base option sets up by 1 person in 15 minutes!

Customize to meet your needs

Many options for consideration

Great for Pop-Up retail...storefront look

Lease or Purchase options

Deck and awning provide unique space

Scalable options to meet your needs



PATENT NO. US 9,896,017



PAT.NO.US 9,896,017

CGSPREMIER.COM

VEHICLES

53' TRAILERS

Customize to meet your design

Lease or Purchase options

Double expandable offer up to 1,000 sq. ft.

Single or double stage trailers

Make a big impact

Indoor and outdoor use

Can be combined with a structure off the side of the trailer for an even larger impact

The most capable trailer for heavy weight displays

Rooftop decks, awnings, and marquees available

Custom façade options with our panel system



CGS PREMIER EXCLUSIVE **BOLT IN**



A CGS Premier Exclusive

Our Bolt-In sets up in 5 minutes

Vans, SUV's, Box Trucks, Trailers,
Pick up trucks

Multiple displays on one vehicle
(side doors)

Custom awning options

Battery operated system is available

Can be used with a leased vehicle
(no damage)

Easily integrate technology and audio

Make multiple stops per day

Easy to drive yet it creates a big impact

VEHICLES

GOOSENECK TRAILERS

Custom solutions to meet your needs

Big impact with great flexibility

Stage trailers, enclosed, and EXT style awnings

Lease or Purchase options

Rooftop LED screens and VIP decks

The pick up can be detached and used by the crew once trailer is set up

Glass walls and doors to create an “open feeling”

Sized to fit between the bumper pull and the semi trailer

Create outdoor space with frame awnings



MOBILE KITCHENS



Many custom solutions to meet your needs

Semi, gooseneck, containers, vans, box trucks

Health code compliant in all 50 states

Fire suppression systems, on board power

Power and weight studies on the front end

Commercial mobile kitchens

Lease or Purchase options

Industry leading quality and innovation

We work with your team on design and layout

Sell or sample your food

VEHICLES

POP-UP RETAIL

Fastest growing trend in the industry

Market your product and sell on site

Move your store to where the public is

Great for events, street side, colleges, etc.

Create custom customer experiences

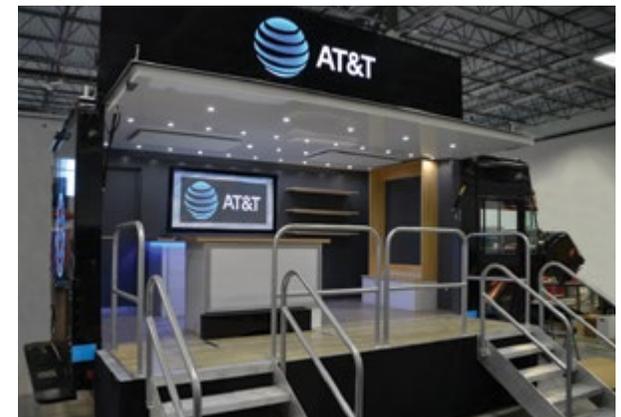
Experience, sample, and buy all in one setting

Lease or Purchase options available

Any asset can be used for pop-up retail

Banking, clothing, technology, food, or??

Low ownership cost compared to brick and mortar



STREET TEAMS



Cover multiple markets at the same time

Customize based on region

Step vans, cars, SUV's, electric options and more

Lease or Purchase options available

Build in custom displays to meet your needs

Fast and easy to set up

Make multiple stops per day

Low cost of ownership, easy to drive

Create custom user experience

Scalable footprints based on event



VEHICLES

COACH/RV

All in one mobile displays

Controlled indoor environment

Outdoor space is easy to set up,
extend footprint

Rooftop deck, slide out, and length options

Customize to meet your needs

Lease or Purchase options

Gas or Diesel available

Built in generator and shore power

We have built 11 at one time in the past

Makes a unique statement on site



AUTHORIZED AIRSTREAM CONVERTER AIRSTREAM



Authorized Airstream converter

We buy the shells directly from factory

Heavy-duty chassis are available (custom)

Lease or Purchase options

Customize to meet your needs

Stages, awnings and vending windows are available

A true American icon

Experience building within the unique shape

Variety of lengths to meet your needs

Lightweight design makes them easy to tow

VEHICLES

CUSTOM LEASE OPTIONS

Event or Vehicle Leasing

You can customize the leased assets

Many assets already have build outs/
generators

Save thousands from purchase

Flexible terms available to meet your needs

Everything that is leased can be purchased

Purchase mid lease if you'd like

Over 40 unique assets available

Fast turn around as many are road ready

Patented solutions with DT, EXT, and Architect
Series



LEASE

PURCHASE OR LEASE **PRE-OWNED**



LEASE

DRIVERS

Simply put, EMD drives your tour

Our goal is to make your life easier, you have enough to manage...your tour, staff, technology, user experience, clients, etc.

We manage the driver, log books, DOT number, insurance, etc.

The driver is the only federally regulated person on your tour

EMD does not provide brand ambassadors, staff, routing, etc. We leave that up to you.

We will get your asset to the event clean and on time

Our drivers are trained on complete operation and set up of the asset

We have drivers for all assets from a semi to SUV



DRIVERS

YES WE CAN



Do you need help setting up a structure?

Are you looking for engineering for your design?

Do you need a driver to move your asset?

Need a place to store your asset in the off season?



Do you need a driver for your pick up truck or van?

We are here to help make your job a little easier!



PRINT

High Definition digital printing

Industry leading quality and turnaround

Two shifts to handle large projects

We install nationally through our network

Show quality installation, it looks like paint

Vinyl cut graphic option

Avery warranty up to 5 years

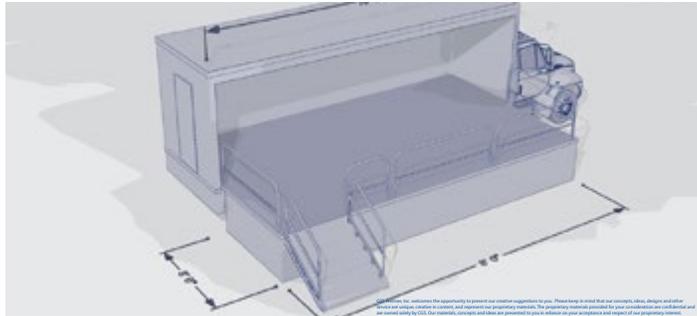
National fleet programs

Experienced...with over 25 years
digital printing

Detailed, scale templates provided



WE'RE HERE TO HELP - FROM BLUEPRINT TO RENDERING TO FINAL BUILD **CAPABILITIES**

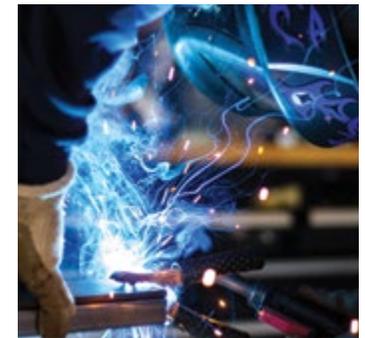


CAPABILITIES

- Lease and purchase options*
- Complete project management*
- Custom metal and wood fabrication*
- Audio and video systems*
- CNC routing, welding, forming equipment*
- Electrical, power systems, HVAC*
- Plumbing, health code compliance*
- Engineering drawings*
- New and refurbished fabrication*
- ISO 9001-2015**

WHAT WE BUILD

- Architect Series Patent Pending*
- DT - Drop Trailer Patent No. US 9,868,380*
- EXT - Experiential Trailer Patent No. US 9,896,017*
- Bolt-In display units CGS exclusive*
- Custom trailers*
- Container solutions*
- Street teams*
- Coach/RV builds*
- Custom retail kiosks and displays*
- Mobile kitchens*
- HD digital graphics*



CGS Premier, Inc. welcomes the opportunity to present our creative suggestions to you. Please keep in mind that our concepts, ideas, designs and other service are unique, creative in content, and represent our proprietary materials. The proprietary materials provided for your consideration are confidential and are owned solely by CGS. Our materials, concepts and ideas are presented to you in reliance on your acceptance and respect of our proprietary interest.

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